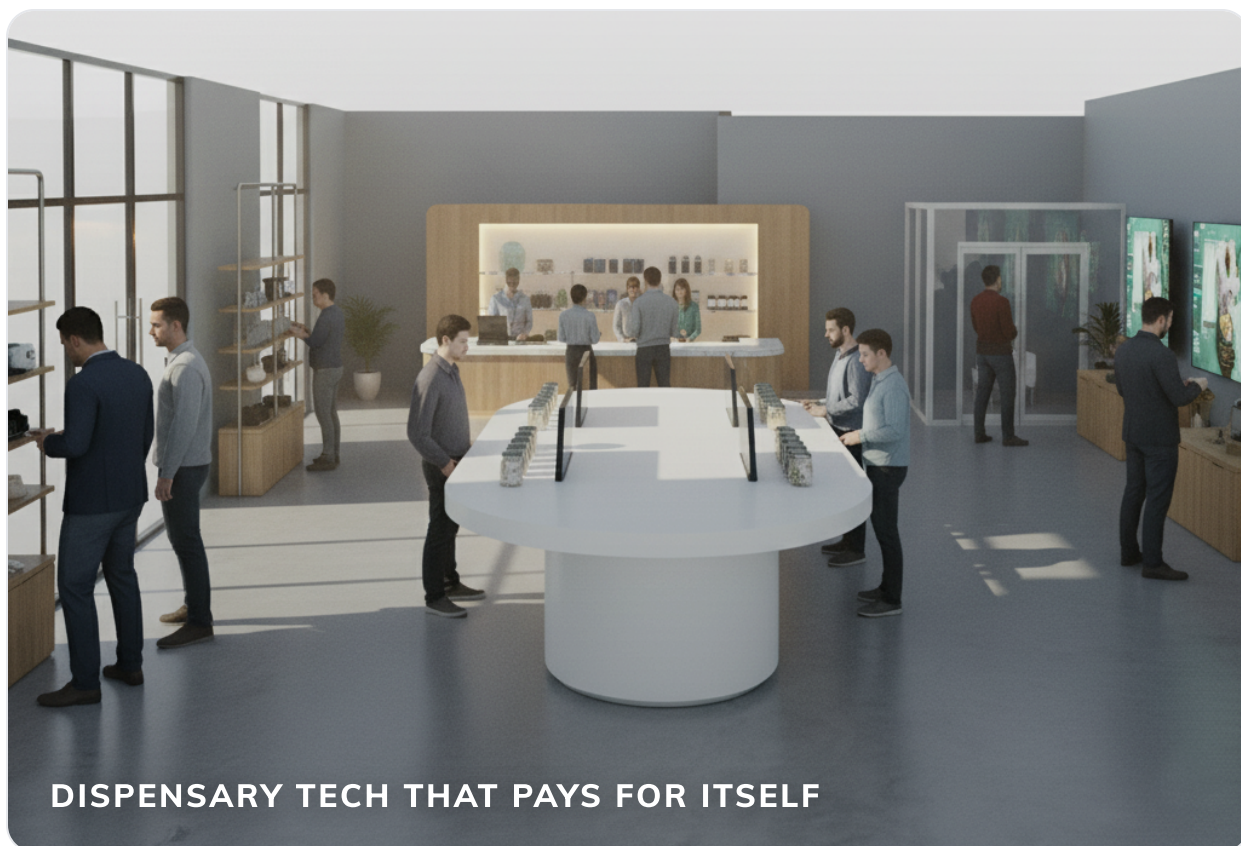




RETAIL LAYOUT GUIDE

Your Floor Is Your Sales Engine



Your dispensary floor holds the potential to drive your business forward. It is the central hub of your sales performance.

Every square foot carries purpose. When designed with interactive retail in mind, your layout turns curiosity into conversion, wait time into engagement, and transactions into loyal relationships.

A well-planned floor delivers measurable performance and consistent growth.

PRINCIPLES

From Bottlenecks to Flow



Before — Bottlenecks at counters, underused product displays, and overextended staff slow service and reduce engagement.



After — Strategic design transforms the same footprint into a high-flow environment where customers move naturally, interact confidently, and get a seamless experience every visit.

Key Observations

- Counters limit interaction and create longer lines.
- Static displays leave educational potential untapped.
- Underutilized zones underperform in sales.
- Peak hours stretch staff capacity and limit upsell opportunities.

Design Principles

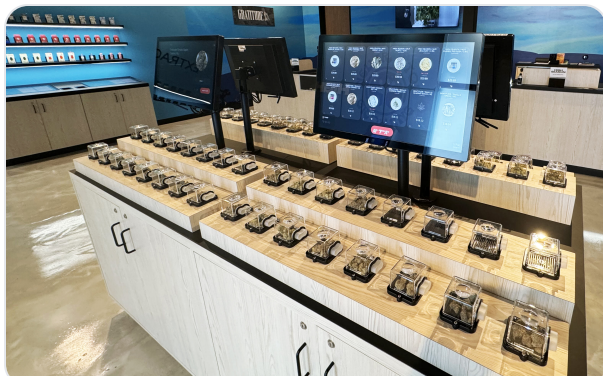
- Position interactive stations in high-traffic zones.
- Encourage smooth, natural browsing through the space.
- Use digital displays to educate, recommend, and guide purchases.
- Deliver a unified experience across every store in your network.

Outcome: When flow increases, each visit generates measurable lift in throughput and basket size.



INTERACTIVE RETAIL

Interactive Retail That Converts



Flower Stations — Lift a jar to explore terpene profiles, effects, and test results. Clear jars keep the experience tactile while the display delivers education and cross-sell prompts automatically.



Category & Brand Stations — Shoppers filter by need (edibles, vapes, topicals) while content showcases brands, effects, and complementary products.

Right-Sized Layouts

Small

\$6,752

+ \$300/mo

2x 8-jar Flower · 2x Pick-n-Place ·
1x Quick Checkout

Typical payback: ~3 months

Medium

Most popular

\$12,830

+ \$550/mo

4x 8-jar Flower · 4x Pick-n-Place ·
1x Quick Checkout

Typical payback: ~2 months

Large

\$17,080

+ \$600/mo

4x 16-jar Flower · 4x Pick-n-Place ·
2x Quick Checkout

Typical payback: ~3 months

High Flower

\$12,300

+ \$600/mo

4x 16-jar Flower · 2x Quick Checkout

Typical payback: < 3 months

Quick Checkout (QCO) — Any kiosk can become on-demand checkout to streamline peak hours and complete sales at the point of discovery.



ROI

ROI That Compounds

Your ROI analysis

At 12% uplift, your Medium investment pays for itself in 1.9 months and generates \$6,650 in net profit each month. Cumulative profit over 3 years is \$226,570.

\$12,830

Medium Package
+ \$550/mo

1.9

Months to Payback
Your investment pays for
itself

\$6,650

Monthly Net Increase
After all fees and costs

345%

Year-1 ROI
Return on investment

\$226,570

3-Year Total
Cumulative profit

Package Contents

What's Included in Your Medium Package:

- 4x 8-jar Flower stations
- 4x Pick-n-Place stations
- 1x QCO screen

Stores using The Peak Beyond platform recover their investment quickly. Optimized layouts expand average basket size, enhance staff efficiency, and shorten checkout times, creating measurable impact that grows across every location.

Multi-Store Impact

- 10 stores → over \$250K annual net uplift
- 25 stores → over \$630K annual net uplift
- 50 stores → over \$1.2M annual net uplift

Run Your Numbers

Every store holds unique potential. The ROI Calculator reveals your specific payback period in under two minutes and quantifies the profit potential of your floor plan.

[Launch ROI Calculator](#)